

# Hello! Hello! Hello!



## INTRO-DUCTION

We create powerful and innovative ideas to elevate your brand and establish a healthy and long relationship with our creative designs and marketing stratagies. We immerse ourselves in our client's brands. Our motto is to create great customer experience with dedication & commitment and we are here to make a difference.



## What makes CREATOFOX Different?

The world today is cluttered with advertising agencies trying to impress you and win you as a client.

## Who are we?

We're **Creatofox**, a social media communications agency based in India. We understand the importance of a brand's social media presence. We get to know them and their target audiences intimately, then we create, develop and communicate brands and their messages in an impactful & engaging way on their social media platforms.

Creatofox is a social media marketing campaign for its clients in such a way that adds value to potential and existing stakeholder and does not look like a mere company pushing product.

The best way for us to tell you our story is through the projects that we deliver for our clients – the following pages will show a brief about us, our services and some of the best creative – we hope you like it!



#### OUR MISSION

We are on a mission; a very challenging mission.

Yes, you got it right. We are on a mission to build a long term relationship with you and serving you a perfect social media experience.

To make a relationship last long, a strong connection is the key. Knowing each other, building a consistent approach, taking an in-depth look at the scenario together is how we make it work.





#### Deciding about the suitable

#### **SOCIAL MEDIA PLATFORMS**

WE CONNECT YOUR BUSINESS WITH ALL MAJOR SOCIAL MEDIA PLATFORMS



Facebook



Instagram



Whatsapp



Google +



You Tube



Twitter



Linked In



Pinterest



### Our SERVICES

#### Logo Designing

A logo is a symbol made up of text and images that identifies a business. A good logo shows what a company does and what the brand values.

Logo design is all about creating the perfect visual brand mark for a company. Depending on the type, a logo usually consists of a symbol or brandmark and a logo type, along with a tagline

#### Graphic Design

Graphic design is a craft where professionals create visual content to communicate messages. By applying visual hierarchy and page layout techniques, designers use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs, to optimize the user experience.





#### Packaging Design

Product packaging design refers to the creation of the exterior of a product. That includes choices in material and form as well as graphics, colors and fonts that are used on wrapping, a box, a can, a bottle or any kind of container

#### Digital Marketing

Any marketing that uses electronic devices to convey promotional messaging and measure its impact. In practice, digital marketing typically refers to marketing campaigns that appear on a computer, phone, tablet, or other device. It can take many forms, including online video, display ads, and social media posts. Digital marketing is often compared to "traditional marketing" such as magazine ads, bill-boards, and direct mail. Oddly, television is usually lumped in with traditional marketing.





#### Product Photography Product Videography

A picture has always said a thousand words, but in today's world it may say even more. Engagement rises dramatically on social media, websites and virtually every platform when the conversation includes photos and videos. Our staff can transform your static message into movement and motion that connects with an audience on an entirely different level.

#### 2D/3D Video Animation

Our skilled animators are experienced enough to understand your exact needs and convey the desired message in the tone, style and with your project nature demands. The outputs developed by us show the appropriate blend of art, design, sound, and a lot more to instantly capture the attention of viewers and make them convinced.



## Web./App. Development

A website/App can serve as the culmination of all your marketing efforts across various platforms. The final step to turn the information seekers into quality leads. As a leading web/App design agency, we'll make sure that your website turns into the heart of your digital strategy with a creative website design that'll do what it's supposed to do-convert.



## How We Work For Different Social Media Platforms?



#### Social Media Director

An individual who manages all of the social media activities of a client's business is known as a social media executive. Optimizing the distribution of content across numerous social media platforms while keeping track of user interaction and feedback on each post utilizing insight and algorithm.

#### **Content curator**

The process of gathering the most useful, relevant, and strategic content for a target audience and distributing it over social media is known as content curation.

#### Graphic Designer

The company's brand will be represented by a creative individual who will graphically portray the spoken thoughts and those interesting and original concepts.

#### Strategic expert

A strategic specialist will create objectives for the growth of your company and make sure those objectives are met. The expert creates successful tactics that will guarantee the business's effective and significant expansion.

## Our Team.

#### Ad expert

Creative concepts are transformed into advertising campaigns by advertising specialists.

#### Some of our esteemed clients

















































































## & the list goes on and on!!!

### We have catered to various businesses and diversified sectors like:

- Fashion
- Education
- ✓ Hospital
- ✓ Hotel & Resort
- Fashion Accessories
- Real Estate

- ✓ Tours & Travel
- Restaurant
- Retail Franchise Store
- Interior Design
- Electronics Store's
- Jewellery Store

## Trust Badge

5 0 \*\*\* \* \* \*

237+ Google reviews





PREMIER





## Ready to Disrupt Your Industry?

Creatofox has scaled clients in almost every niche & managed over 5+ Crores in Ad Spend across virtually every platform & vertical. We don't cut corners or look for the easy way out, every strategy we put to use, is to ensure long term stable revenue growth for our clients.

TOTAL AD SPEND

₹5,48,65,900/-

TOTAL REVENUE GENERATED FOR CLIENTS

₹87,78,54,400/-

BRANDS WE'VE HELPED

300+





Lets meet up for a

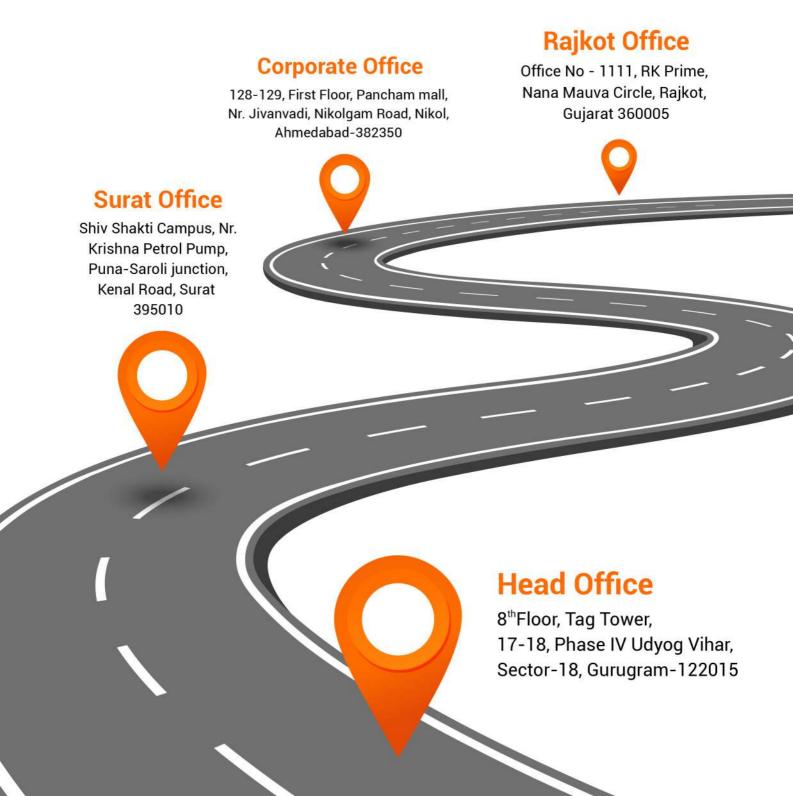
## COFFEE

and talk about

## BRAND



## Our Multiple Branches







#### Click Here



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